

Thanks for writing in about this, though, I do wish it were under better circumstances.

I understand that you have correspondence from the brands that you resell, however, I'm afraid we can't accept this as reseller's authorization. For some context, when we say we require reseller's authorization this means we require a certificate from said brands or a legal document showing there is an agreement in place between your business and the brands you are selling.

I'm afraid our financial partners have some rather firm regulations regarding what businesses we can and cannot support; they are unwilling to support ventures offering branded goods without the corresponding reseller authorizations. Our partners offer no flexibility in regards to supporting these businesses as they are featured on our Prohibited Business List: <https://stripe.com/it/prohibited-businesses>

While this isn't a reflection on your own personal business practices, some unscrupulous behavior by individuals within this industry has made our financial partners wary of working with comparable businesses going forward. I feel it is important to express that this decision in no way reflects on your specific business, nor does it show how Stripe truly feels about supporting you.

I know this isn't the answer you were hoping for, and for that, I truly am sorry. I wish you all the best in your business ventures and finding a better-suited processor for your needs going forward.

All the best,